

2011
CATALOGUE
...B.Gentle Body Care...




b.gentle
BODY CARE



Carolyn
(mother)



ADD 1 CUP OF DREAMS,
1 CUP OF LOVE AND MIX TOGETHER THOROUGHLY.
GENTLY STIR IN 1 CUP OF PASSION, SOFTNESS AND ENTHUSIASM.
WHEN ALL INGREDIENTS ARE WELL BLENDED THROW IN
SOME IDEAS WITH LAUGHTER AND A FEW TRIALS AND ERRORS.
THIS WAS HOW B.GENTLE WAS BORN AND NURTURED
BY A MOTHER AND DAUGHTER DUO.
PROUDLY AND LOVINGLY HANDMADE SOAP
FROM BEAUTIFUL INGREDIENTS AT
MT BUNINYONG, VICTORIA.



Selena
(daughter)



The ugly truth about **Soap**

If you're using a commercially made bar, you may not even be using soap at all.

In the 15th century soapmaking became a common craft but was considered a luxury item, heavily taxed in many countries and reserved for only the wealthy.

During World War II, a shortage of raw materials made soap more expensive to produce and an alternative was found. Chemical and industrial advances made it possible to produce soap on a large scale. Soap making soon became one of the fastest-growing industries of its day and became an everyday household item. Made from petroleum byproducts, detergents were invented as a cheap alternative with an ability to scour any surface while rinsing clean. However detergents strip all the natural oils away from the hair and skin.

Littering the shelves of supermarkets and beauty stores, they look a lot like soap, but aren't. Mostly, they are detergents (petroleum products) and can be most easily identified by the label. If 'Sodium Lauryl Sulphate' is in the ingredients list politely place it back on the shelf. Sodium Lauryl Sulphate is a caustic ingredient used for removing grease from car engines and is a major cause of eczema and many other skin conditions.

If you're looking for a true soap, it does exist. It is made by hand in small batches, using high-quality vegetable oils chosen for their specific properties and natural ability to create a fluffy lather. B.Gentle are proud that their products are all natural and made by hand – the old fashion way.





→ Candy Pink Cup Cake
CCC006



→ Candy Cake (8 slices)
C100

Candy

Fittingly given its name for a good reason this gorgeous little range is reminiscent of a typical 1950's candy store. All natural and as sweet as candy these soaps are made by hand as candy once was, our suggestion is that they should be sampled by touch not by taste.





.....
FLOWER



→ Flower Pink Cup Cake
CCF006



→ Flower Purple Cup Cake
CCF002



→ Flower Cake (8 slices)
C200

Inspired by the traditional English rose garden this enchanting cup cake and cake range is the matriarch of B.Gentle's history. The Flower range is a real keeper. Sophistication and classic beauty is this old girls secret.



Princess



→ Princess Pink Cup Cake
CCP006



→ Princess Purple Cup Cake
CCP002



→ Princess Cake (8 slices)
C300

Fairytales and little girls dreams inspired this cute as a button range. Princess by name and subtle by nature these cakes have been designed in keeping with modern shabby chic styling for the princess in all of us.



Carolyn



Carolyn – the name behind B.Gentle's exquisite cake decorating and now the name of our most beautiful range to date. A fitting honour for all of Carolyn's hard work and long nights. While a true creative in soap decorating Carolyn admits she has never decorated a cake of the real kind. Some call her 'the crazy soap lady' but she is also a wife, mother, nanna and a true sweet heart.



→ Carolyn's Cup Cake
CCA006

→ Carolyn's Cake (8 slices)
C400

Ice Cream

For those who can reminisce about a time typical of roller skates, popsicles, milk shakes and sodas will also appreciate memories of the local ice cream parlour. Remember eating your ice cream from a cup – scooping every last bit of ice cream out until you are left with the taste of the wooden spoon. Whatever your memory this range is for light hearted fun and the memory of good times.



→ Ice Cream Cup
ICE006



→ Icecream Cake (8 slices)
C500

CHOCOLATE.



Irresistible and mouth wateringly delicious, these cakes have been whipped, baked and iced with the die hard chocoholic in mind. If this happens to be sending your taste buds wild please be assured that you should not taste test.



→ Chocolate Cup Cake
CCH004



→ Block of Chocolate
CB001



→ Chocolate Cake [8 slices]
C600

Christmas



→ Christmas Pudding
CPX004



Drooped in smooth creamy custard these gorgeous little Christmas puddings are delicious and festive in every way. Available from August through December the B.Gentle Christmas pudding is the perfect kriss kringle or teacher gift with a price point to please all.

B A B Y

Precious in every way and nurturing to sensitive new born skin, this range has been created with love, using natural ingredients that all babies deserve.



→ Baby Boy Cuddle Pack
BCB014



→ Baby Girl Cuddle Pack
BCG014



→ Baby Unisex Cuddle Pack
BCU014



→ Baby Boy Soap
BSB014 - 160g



→ Baby Girl Soap
BSG014 - 160g



→ Baby Unisex Soap
BSU014 - 160g



→ Baby Wash Boy
BWB014 - 250ml



→ Baby Wash Girl
BWG014 - 250ml



→ Baby Wash Unisex
BWU014 - 250ml



• Shampoo • Baby Wash • Moisturiser • Massage Oil

→ Baby Girl Sampler Pack
GPBG014 - 4 x 125ml

→ Baby Boy Sampler Pack
GPBB014 - 4 x 125ml

→ Baby Unisex Sampler Pack
GPBU014 - 4 x 125ml



FACE BATH
AND BODY



→ Mango & Berry Body Butter
BBM001 - 180ml



→ Vanilla Bean Body Butter
BBV001 - 180ml



→ Melon Body Butter
BBW001 - 180ml



→ Luxury Facial Moisturiser
FC001 - 50g

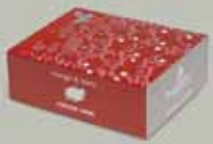


→ Melon Shampoo
SPS001 - 250ml

→ Melon Conditioner
SPC001 - 250ml

→ Vanilla Bean Body Wash
SPBW001 - 250ml

→ Mango & Berry Bubble Bath
SPBB001 - 250ml



→ Mango & Berry Soap
BMB012 - 165g



→ Vanilla Bean Soap
BVB012 - 165g



→ Melon Body Soap
BWM012 - 165g



→ Mango & Berry Lip Balm
LBM001 - 20ml



→ Vanilla Bean Lip Balm
LBV001 - 20ml



→ Melon Lip Balm
LBW001 - 20ml

• Shampoo • Baby Wash • Moisturiser • Massage Oil



→ Mango & Berry Sampler Pack
GPM001 - 125ml x 4 bottles

→ Vanilla Bean Sampler Pack
GPV001 - 125ml x 4 bottles

→ Melon Sampler Pack
GPM001 - 125ml x 4 bottles



Address 110 Yendon No.1 Road Buninyong Victoria Australia 3357
Concept Store Shop 4, 403 Warrenheip Street Buninyong Victoria Australia 3357
Phone +61 3 5341 8297 **Fax** +61 3 5341 8293
Email enquiries@bgentle.com.au **Website** www.bgentle.com.au